PRESS RELEASE
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IT'S ALMOST TIME TO TIE ONE ON...AN APRON, OF COURSE!

Recognized in Chases' 2007 Calendar of Events, the first annual Tie One On Day is Wednesday, November 22nd, 2006. Although the days when aprons were a mandatory part of a homemaker's daily wear are long gone, everyone seems to have fond memories of aprons. Whether a mother's (or father's), grandmother's (or grandfather's), or their own, an apron takes us back to the days of sharing and caring.

EllynAnne Geisel, apron aficionada and author of The Apron Book: Making, Wearing, and Sharing a Bit of Cloth and Comfort (Foreword by Ellen Levine, Editor in Chief, Good Housekeeping), believes we need an easy way to put the "thanks" back in Thanksgiving. That is the focus of Tie One On Day.

Tie One On Day celebrates the humble apron and the spirit of the homemaker of earlier generations who donned this universal symbol of home, family and mothering and helped make America the great country it is today.

On the eve of Thanksgiving, wrap a loaf of bread in an apron and tuck a prayer or note of encouragement or prayer in the pocket. Then Tie One On...an apron of course!, and deliver the wrapped bread to someone without your bounty and in need of physical or spiritual sustenance. Likely, says EllynAnne, that someone is a short distance from your own front door.

Help spread the word - this year's Tie One On Day is sure to be the start of a fun new tradition all around the country.

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