

“DESPERATE” DOMESTIC DIVA TIES ONE ON

When Desperate Housewife Bree Van De Kamp ties one on, apron designers pray it will be their apron she's wearing. On March 26th, 2006, designer EllynAnne Geisel's prayer was answered.

“I'm still ferklemt,” says EllynAnne, following her apron's appearance in Episode 217: Could I Ever Leave You? “After a year and a half of watching the show, I'd given up Bree would ever tie on one of my creations, and then...ta da, she did!”

The owner of Apron Memories®, EllynAnne designs inventive vintage and inspired nostalgia aprons that are more art than domestic armor. “My aprons are meant to be worn as accessories to an outfit, an occasion or an attitude,” she notes, “which is why I knew from the get-go they would be the perfect complements to Bree's wardrobe.”

According to Cate Adair, Desperate Housewives costume designer, an important part of her job is helping the actors discover their character, and “I help Marcia (Cross) transform into Bree through her wardrobe with “tips” to the Fifties, including aprons.”

For more “tips” on transforming yourself and your wardrobe with aprons, contact EllynAnne a/k/a The Apron Lady, at 1.877.9.APRONS, email: ellynanne@apronmemories.com. To learn more about EllynAnne's love of all things “apron,” visit apronmemories.com.

For additional information or interviews with EllynAnne, please contact Kate Bandos at KSB Promotions at 800-304-3269 or 616-676-0758, fax: 616-676-0759, e-mail: kate@ksbpromotions.com